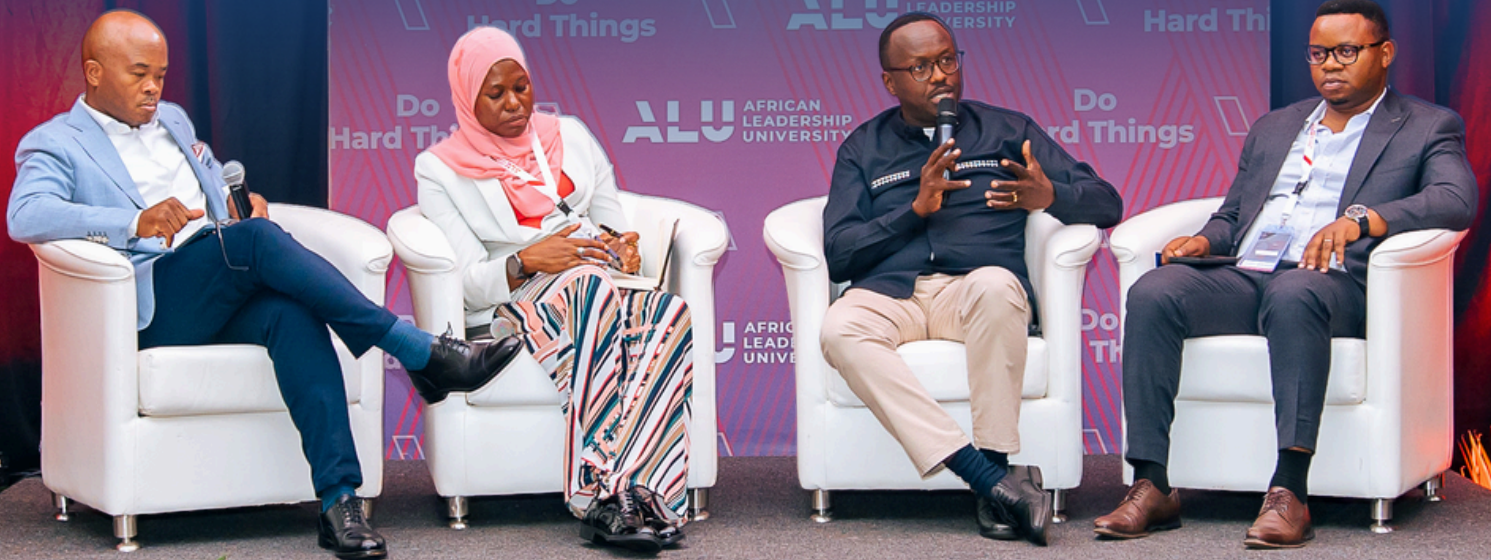


Government
Entrepreneurship

Building Africa's Most Important Products

Venue
Kigali Convention Centre,
Kigali, Rwanda

25 July 2024
10:00 AM
04:00 PM



Registration and Gallery Walk

Time: **9am-10am**

The symposium will start with an inspiring gallery walk, with poster size images showcasing successful digital transformation projects across Africa.

Opening Video Montage

Time: **10am-10:05am**

A powerful video montage that showcases the ALU Public Sector Fellowship journey, and the tie-ins to successes in Africa's public sector.

Welcome Note

Time: **10:05am-10:15am**

Welcome note to officially mark the beginning of the symposium and set the stage for the day's activities.

Opening Keynote

Time: **10:15am-10:30am**

Inspiring, opening remarks on the critical importance of innovative public sector work and government entrepreneurship. Will include inspiring stories from the keynote speaker's experience and the impact seen across communities.



Leadership Discussion Panel— Enabling Government Entrepreneurship As Leaders

Time: **10:30am-11:15am**

A fireside conversation with high-level leaders moderated by Product Executive Coach and CRA Faculty, Chidi Afulezi. The conversation will bridge practical problem-solving with insight into innovative leadership mindsets, providing the audience with learnings on effective public-private partnerships and leadership in complex environments.

Product Leadership in Africa Spotlight #1

Time: **11:15am-11:30am**

This first spotlight will pose provocative thoughts and insights on opportunities for product leadership in tackling public sector product development challenges to set the stage for the experiential session that will follow.

Experiential Session— Intra-Continental Travel in Africa

Time: **11:30am-12:30pm**

Led by CRA faculty, this session will tackle the significant challenges of intra-continental travel in Africa, focusing on the impact on economic development and the daily lives of citizens. Participants will be led through a simulation of the intracontinental travel experience, but make no mistake, this will be something that will provoke thought, emotion, and creativity. This interactive format will encourage audience collaboration, allowing participants to be more entrepreneurial within the public sector context to design real solutions that could transform travel and drive economic growth in Africa.

Experiential Session Debrief

Time: **12:30pm-1:00pm**

A post-experiential debrief session for attendees to reflect on the exercise, discuss its implications for leadership in African economic development, and the innovation and product opportunities that are presented.

Lunch Break

Time: **1:00pm-2:00pm**

It's time for lunch! Sit next to someone you've not met before and forge a new relationship. Or continue a discussion you started earlier in the day.

Food Coma Reviver

Time: **2:00pm-2:15pm**

Brief, fun exercise to re-energize and get to know other symposium attendees as we head into the afternoon segment.



Product Leadership in Africa Spotlight #2

Time: **2:15pm-2:30pm**

This spotlight will highlight the leadership and transformation mindsets necessary to create the job economy that Africa needs, and discuss the necessary levers and parameters that would drive the partnerships between the private and public sectors to build career and job products that Africans need and love.

Product Leadership in Africa Spotlight #3

Time: **2:30pm-2:45pm**

This spotlight will showcase initiatives to support innovation and entrepreneurship across Africa. The session will focus on opportunities to provide funding and platforms for emerging entrepreneurs, emphasizing public-private partnerships to ignite and jet-fuel a thriving innovation ecosystem and drive impactful tech entrepreneurship across Africa.

Promise and Practice— Reflection and Commitments

Time: **2:45pm-3:15pm**

This session is a critical part of the day, where a number of participants, across two ten-minute segments, will each share their personal commitments to enhancing public sector products and services. The first segment will include one-minute personal commitments focused on driving change in public sector product development. The second segment will present ten one-minute statements outlining strategies to ensure the public sector remains accountable for delivering citizen-centric value.

Closing Keynote Conversation

Time: **3:15pm-3:45pm**

The day will conclude with a relaxed yet insightful closing keynote conversation. This session will encapsulate the day's themes and encourage ongoing commitment to innovation and excellence in public service. This conversation will be moderated by CRA Faculty Dr Ruwayne Kock.

Closing Remarks

Time: **3:45pm-3:50pm**

Brief remarks to conclude the Symposium and preface what to expect in the months ahead.

Session Ends

Snap and Connect

Relax and connect during our group photo session to capture attendees and the energy in the room, marking the conclusion of the Public Sector Symposium. Following the photo shoot, participants will have the opportunity to mingle and network in a relaxed environment, share reflections, and discuss potential collaborations.